



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 09-13-2012 PAGE: 1 of 3

SMART MEDIA GROUP, LLC - 11950
ATTN: MICHELE BROOKS
814 KING STREET
SUITE 400
ALEXANDRIA VA 22314

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand				Product Code				Station/Market								
				MCCRORY FOR GOVERNOR	MCRORY FOR NC GOVERNOR				POLITICALS				WTVD - DURHAM								
Agency Est# MCCRO ORDR 917923			CMS #	Sales Office	Account Executive	Start Date	End Date	Billing M (Broadcast Month, Cycle 1)				Package N	Contract Title								
Line	Start Date	End Date	Time Period				Description	RC	Duration	M	T	W	F	S	S						
			Agency CPE: C : MCCRO P : ORDR E : 917923																		
1	09-17-2012	09-23-2012	07:00AM - 08:00AM				EYEWITNESS NEWS SUN 7-8A (820)	3	30				1	1	150	1 150.00					
2	09-17-2012	09-23-2012	06:00PM - 06:30PM				EYEWITNESS NEWS AT 6 SUN (822)	3	30				1	1	300	1 300.00					
M	CM 330667	Preempted	Rate Reason MG Description					Duration	2 30	X	X	1 750	1 750.00	1 500.00							
			(2) 300 POLITICAL	1 X 30 @ \$750 F 05:28PM - 06:00PM - 09/21/12-	09/21/12 (812),																
M	329435	Preempted	(14) 500 NOT AVAILABLE	1 X 30 @ \$500 Su 06:00PM - 06:30PM - 09/23/12-	09/23/12 (822)			Duration	2 30	X	X	1 500	1 500.00								
			Total:	800												Preempt Total: -2 -800.00					
3	09-17-2012	09-23-2012	11:35PM - 12:02AM				NIGHTLINE (MONDAY-FRIDAY) (788)	3	30	1	1	1	1	4	250	4 1,000.00					
4	09-17-2012	09-23-2012	07:00PM - 07:30PM				JEOPARDY (MONDAY-FRIDAY) (898)	3	30				1	600	1 600.00						
M	329435	Preempted	Rate Reason MG Description					Duration	2 30	X	X	1 1,000	1 1,000.00								
			600 NOT AVAILABLE	1 X 30 @ \$1,000 Th 07:00PM - 07:30PM - 09/20/12-	09/20/12 (898)																
M	5	09-17-2012	09-23-2012	Total:	600	07:30PM - 08:00PM				WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)				1 500	1 500.00						
						Rate Reason MG Description				Duration				1 1,000	1 1,000.00						
M	329436	Preempted	500 POLITICAL	1 X 30 @ \$1,000 W 07:30PM - 08:00PM - 09/19/12-	09/19/12 (901)					Duration				1 1,000	1 1,000.00						
						500				X				1 -1	-600.00						
6	09-17-2012	09-23-2012	08:00PM - 11:00PM				PRIME SPECIALS (797)	3	30	1				1 1,600	1 1,600.00						
----- ITEM LINE NOTE ----- CMA MUSIC FESTIVAL																					

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M>New Makegood Activity, CM=Combined Makegood



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Contract No 391919	Contract Dt 06-29-2012	Revision Dt 09-12-2012	Rev# 4	Advertiser MCCRORY FOR GOVERNOR	Brand MCRORY FOR NC GOVERNOR	Product Code POLITICALS	Station/Market WTVD - DURHAM
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Agency Est# MCCRO ORDR 917923			CMS # 238331	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 09-17-2012	End Date 09-23-2012	Billing M (Broadcast Month, Cycle 1)	Package N	Contract Title 238331							
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : MCCRO P : ORDR E : 917923														
7	09-17-2012	09-23-2012	10:00PM - 11:00PM	WED PRIME 10-11P (814)		3	30		1					1	1,200	1	1,200.00
			----- ITEM LINE NOTE ----- REVENGE														
8	09-17-2012	09-21-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)		3	30	1	1	1	1	1		5	230	5	1,150.00
9	09-23-2012	09-23-2012	10:00AM - 11:00AM	THIS WEEK SUNDAY 10-11A (800)		3	30						1	1	300	1	300.00
R	10	09-17-2012	09-21-2012	06:58AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	2	30	1	1	1	1	1		5	500	5	2,500.00
R	11	09-22-2012	09-22-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)	2	30					1		1	250	1	250.00
	13	09-23-2012	09-23-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SUNDAY (4789)	3	30					1		1	250	1	250.00
	14	09-21-2012	09-21-2012	05:28PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8	3	30			1				1	500	1	500.00
	MG Group # Preempted		MG Description														
	330667	09-21-2012	Combined MG: Host Line: 2														
	15	09-18-2012	09-20-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY	3	30	1	1					2	650	2	1,300.00
M	MG Group # Preempted		Rate Reason	MG Description		Duration											
	329439	09-18-2012	650 NOT AVAILABLE	1 X 30 @ \$750 T 11:00PM - 11:35PM - 09/18/12-09/18/12 (802)		2	30	X						1	750	1	750.00
	Total:		650	Rate Reason										Preempt Total:	-1	-650.00	
	Cr Resolved		650 CRDT RESOLV														
	Total:		650											Credit Resolved Total:	-1	-650.00	

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				MCCRORY FOR GOVERNOR	MCRORY FOR NC GOVERNOR	POLITICALS						WTVD - DURHAM									
Agency Est# MCCRO ORDR 917923			CMS # 238331	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 09-17-2012	End Date 09-23-2012	Billing M (Broadcast Month, Cycle 1)					Package N								
Line	Start Date	End Date	Time Period			Description						SPW	Price	Tot Spots	Total \$						
			Agency CPE: C : MCCRO P : ORDR E : 917923						RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$